

Elana Rachelle Reman Safner

elana.rachelle@gmail.com

EXPERIENCE

Meta Platforms, Inc. (a.k.a Facebook), Washington, D.C.

Lead Product Counsel, Reality Labs, Developer and Pro Platform, Oct. 2021–Apr. 2025

- Served as sole product counsel for video-conferencing app, Horizon Workrooms, becoming a trusted legal advisor to product and marketing managers, engineers, and designers; proactively identified legal gaps and developed compliance programs for GDPR, DSA, privacy, marketing, accessibility, and other laws
- Drafted agreements, provided business-focused advice, and collaborated cross-functionally supporting metaverse features, Avatars partnerships, AI, launching Meta for Education, and building integrity checks
- Counseled on Meta Portal feature development, and led multi-year product deprecation to minimize legal risk while preserving engineering resources; authored company-wide deprecation playbook
- Lead representative for interests of Reality Labs Legal in optimizing Privacy Review process

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo PC, Washington, D.C.

Technology, Telecommunications and Media Associate, Jan. 2018–Sept. 2021

- Developed and implemented regulatory advocacy and strategy for Wi-Fi trade association, online content platforms, telecommunications, and media companies before the FCC, Dep't of Commerce and in courts on emerging technology, broadband deployment, accessibility, unlicensed spectrum, spam calls, and other issues
- Developed TCPA compliance plans and published on privacy and emerging tech in blogs and trade press
- Advised companies on impacts and compliance with proposed and current laws and regulations
- Drafted and revised privacy policies for communications companies; conducted transactional due diligence
- Provided pro bono immigration representation to a family of unaccompanied minors from El Salvador

K&L Gates, Washington, D.C.

Public Policy & Regulatory Law Associate, Sept. 2016 – Dec. 2017, *Summer Associate*, May – July 2015

- Researched and wrote legal and policy memoranda, articles, and communications to Members of Congress regarding telecommunication, autonomous vehicles, privacy, cybersecurity, insider trading, etc.
- Published multiple articles in Law360 and spoke on panels on artificial intelligence and the future of work

Federal Communications Commission, Media Bureau, Policy Division, Washington, D.C.

Robert E. Lee Federal Communications Bar Association Fellow and Legal Intern, May – Aug. 2014

- Analyzed telecom and media law issues; drafted a compliance guide on closed captioning for IP video
- Drafted memoranda and proposed rulemakings for the 21st Century Communications & Video Accessibility Act on online closed captioning and video description; summarized retransmission consent comments

EDUCATION

Duke University School of Law, Durham, NC

Juris Doctor, cum laude, May 2016

Journals: *Law and Contemporary Problems*, Articles Editor

Duke Law and Technology Review, Chief Executive Editor (Internal), Student note published

Advocacy: Mock Trial Executive Board; Twiggs-Beskind and Kilpatrick Townsend Mock Trial Champion

University of Miami, Coral Gables, FL

Bachelor of Science in Communication, *magna cum laude*, May 2012 (Media Management and Political Science)

Activities: Ethics Society, Policy Debate Team, Mock Trial Team, Kappa Kappa Gamma Sorority, Study Abroad at the University of Sussex in Brighton, UK and Summer Term at Georgetown University

ADDITIONAL INFORMATION

Admitted to practice in Colorado and the District of Columbia. CIPP/US Certified and IAPP Member. First-generation immigrant from Ukraine and native Russian speaker. Avid concert go-er and vegetarian foodie.